

CASE STUDY *LAS VEGAS:* VIRGIN HOTEL





With a dedicated in-house project development department, the Lusive Decor Team offers specification details, renderings, imagery and finish samples at the earliest design stages. Lusive's development team works hand in hand with our architectural clients to develop their design specifications from project concept to completion and installation.

PROCESS

DESIGN

By refining the creative process, consistently building our knowledge of distinctive materials, techniques and our network of specialized artisans, the Lusive team brings unique perspectives and energy together to form a singular vision.



Lusive Design Studio, Los Angeles, CA

1'-9"

9"

Ø4 1/4"
[Ø108MM]

By traveling the world with open eyes and open minds in search of inspiration, fresh ideas and creative possibilities, we offer our design collaborators an exclusive creative experience.



Lusive Work Space, Los Angeles, CA

MANUFACTURING

Design and manufacturing efforts are headquartered at the Lusive Decor factory and offices in Los Angeles. With an 85,000 sq ft, UL Certified facility and more than 60 employees, Lusive has designed, manufactured and shipped custom lighting fixtures to nearly every state in the union and more than two dozen foreign countries and overseas clients.



Hand Finish Paint Station at Lusive Warehouse, Los Angeles, CA



Weld Station at Lusive Manufacturing Warehouse, Los Angeles, CA

WELCOME
TO THE

Virgin HOTEL *Las Vegas*

Image Credit: Virgin Hotel



When we heard that the Virgin Hotel was making its way to Las Vegas, we knew we wanted to be a part of the experience.

A busy market like Las Vegas needs proper care and attention in order to bring complex projects like *this* endeavor to life.

Being that Los Angeles is so geographically close, we are able to have full time staff in Vegas to keep their eyes and ears on the scene and to be readily available to meet with specifiers, architects and interior designers. This gives us a unique opportunity to manage projects in the region from early stages all the way through to hand-off and opening date.



TEXTURES, SHAPES & MOODS

A CLOSER LOOK AT SOME OF THE FIXTURES SPECIFIED FOR THE
VIRGIN HOTEL *LAS VEGAS*



Custom Spiral Pendant

Catch me hangin' in Richard's Flat!

Variety is the spice of life. When Studio Collective & Klai Juba Wald specified custom fixtures, we answered the call. Every single fixture produced was drawn out, red lined, prototyped and finalized to fit a specific vision. If we had to put a label on that vision, we might call it a Post-Modern Mojave Oasis... taken to the next level!



Custom Floor Lantern

I'll be vibing out in the
Ruby Grand Villa!



Custom Weave Table Lamp

Spot me in The Villa Bedroom at Richard's Flat!



Custom Woven Rattan Pendant

Hand woven fixtures call for hand crafted cocktails in the Ruby Tower Penthouse!



Custom Smokey Melt Pendant

Let's get interstellar in the Stellar Suite!

Every fixture presented in this case study is showcased in the Virgin Las Vegas and can be spotted in: villas, suites, common areas, lounge areas, hallways & dining areas.



SCONCE YOU VERY MUCH

At +60,000 sq ft and over 1,500 rooms, the new Virgin Hotel needed lighting solutions for every single space. A variety of sconces and ceiling flush fixtures were imagined, specified, created and delivered. These are just a few of our favorites from the collection.



Custom Chain Link Sconce

Let's link up in Richard's Flat!



Custom Ebonized Pillar Sconce

I like my shapes like I like my vacations... never-ending!



Custom Fold-Over Sconce

Let's overlap stories in Richard's Flat!



Custom Sunset Sconce

I'll be getting Shagadelic in the Shag Suite! - YEAH Baby!



Custom Opal Elipse Sconce

Have a splash with me the Pool Villa!



Custom Poly Round Fixture

Spot me in Richard's Suite!



Custom Woven Rattan Shade
Come weave Hello at the Ruby
Tower Penthouse!

CASE STUDY CREDITS

PROJECT: Virgin Hotel *Las Vegas*

DESIGNER: Klai Juba Wald / Studio Collective

PURCHASER: Paradigm Purchasing



While You're in Town...

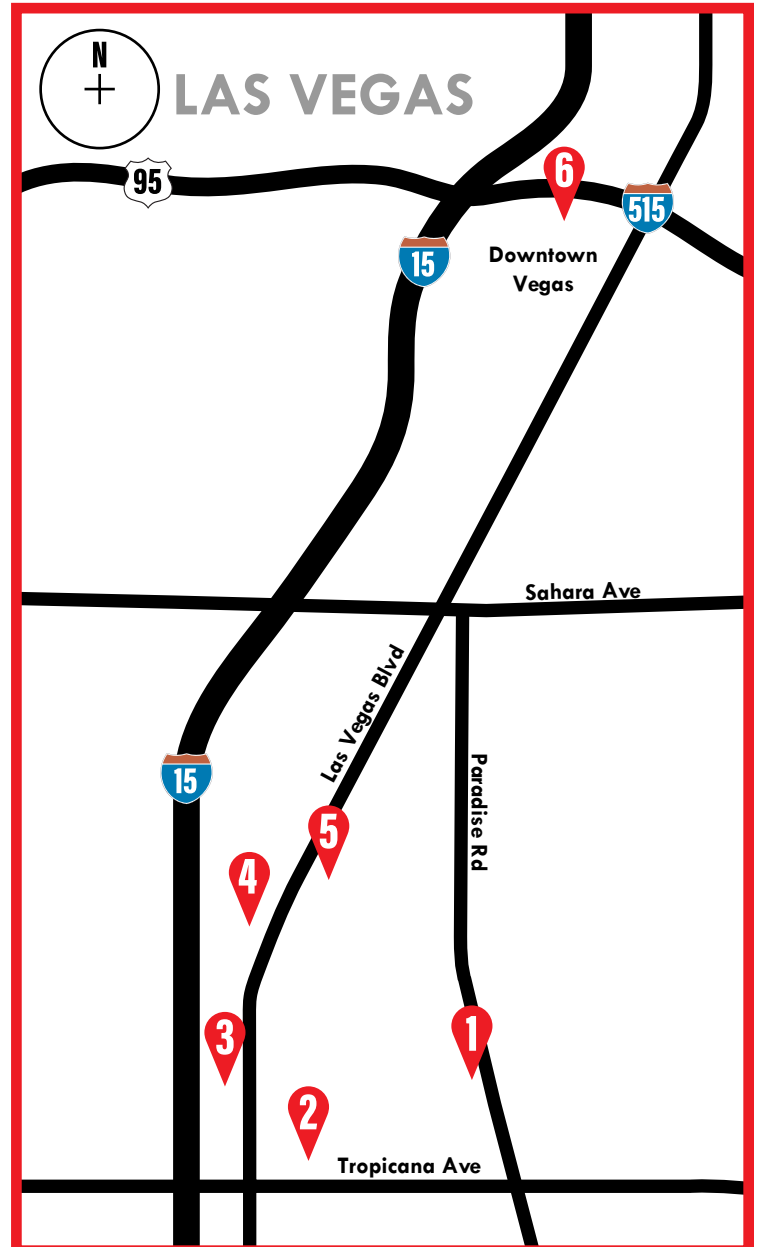
We have fixtures all over Vegas but here are a few hand picked destinations we recommend. These installation locations also happen to be some of our favorite dining and cocktail experiences!



Scan this QR code to load our custom made Google map to see directions on your smart device.



-  Virgin Hotel
-  Ambra Italian Kitchen
At The MGM Grand
-  Din Tai Fung
At the Aria Resort & Casino
-  Mayfair Supper Club
At The Bellagio
-  Lavo Italian Restaurant
At The Palazzo
-  Barry's Downtown Prime
At The Circa Resort & Casino





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