

A VISION IN VANCOUVER

With two luxury hotels and Vancouver's only casino, Parq Vancouver has quickly become an international entertainment destination and a beacon for groundbreaking and contemporary design since their downtown opening in September 2017. Lusive collaborated with an incredible group of world-renowned designers including Studio Munge, Celano Design Studio and Yates-Silverman, Inc. to create custom feature lighting throughout the property.

A design-driven, expansive project like Parq Vancouver demanded that the Lusive team put our best design and manufacturing feet forward to offer lighting solutions that were creative, original, and checked all the technical, budgetary and scheduling boxes.



CASE STUDY: PARQ VANCOUVER



LUSIVE









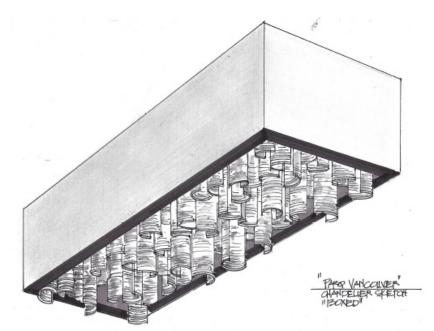












Contemporary. Bold. Compelling.

What has been created is truly original design - inspired by the silhouettes of the Vancouver harbor and the rich history of the city itself - playing with shape, form and composition to add an energetic and organic aesthetic to the streamlined spaces throughout the hotel and casino.

Lusive collaborated with the various design teams on how to best bring their visions to life, creating a lighting program composed of striking silhouettes and exciting, diverse materials - such as cast resin, layers of custom hand-finished laser cut metals and strands of glittering crystal.

Producing nearly 140 light fixtures throughout the meticulously designed Parq Vancouver was a formidable task, one that required an incredible attention to detail and knowledge of the various production processes needed to bring these ideas to reality.

The Lusive team thrives on teamwork and here we were able to use all our resources - design, engineering and production - to create a myriad of designs that work singularly and together as a group. Understanding scale and the necessary balance of light, form and function, we were pleased to help create a memorable series of environments.



Through attention to detail and a knowledge - built over many years of experience - of the processes required for a project with such diverse styles and intents, we crafted an assemblage of lighting that illuminates and enhances. The striking, modern glamour of Parq Vancouver showcases our design and production abilities in their absolute best light - a collection of fixtures that are essential components to the property's design, creating a truly memorable destination.

