

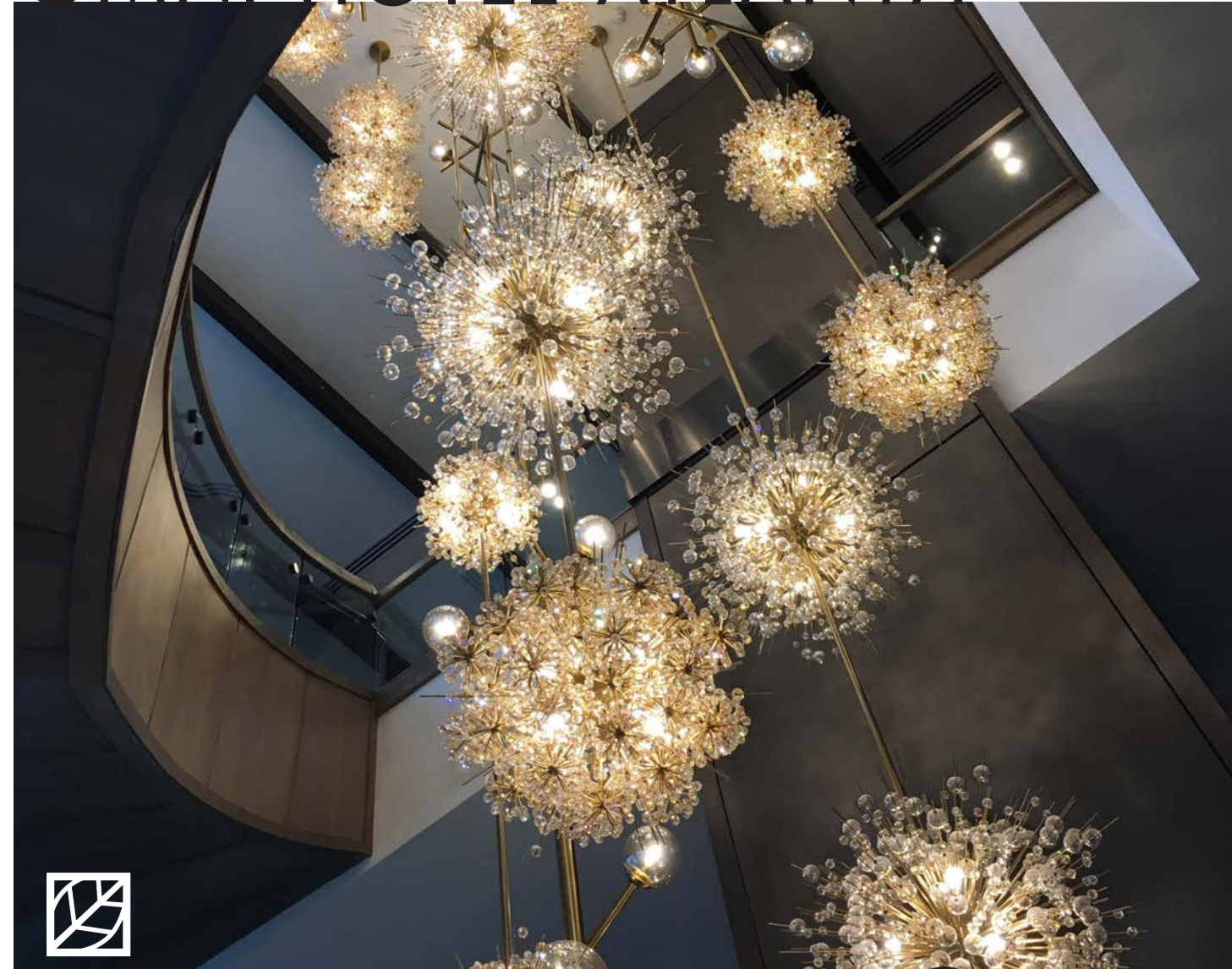
BATTER UP!

As the leading custom lighting manufacturer in the world of hospitality design, Lusive has had the privilege to produce light fixtures for a plethora of high-end hotels across the globe – including collaborating with Looney & Associates on the sleek and modern Omni Hotel at the Battery Atlanta. The luxury property is located within steps of SunTrust Park baseball stadium, home to the Atlanta Braves, and has quickly become a hub for style and service throughout one of the country’s urban epicenters. With its effortless mix of mid-century modern silhouettes and touches of glamour, the design throughout the Omni Atlanta is a home run!

From industrial-inspired wall sconces to cascading pendants with glittering hand-blown glass and faceted crystal, the lighting program throughout the hotel called for mastery of the various materials, styles and production techniques required to bring a project of this scale to life – and Lusive stepped up to bat!



CASE STUDY: OMNI HOTEL ATLANTA



LUSIVE



THOMPSON



CHARLIE



FERRIS



MATTHIS



RICARD

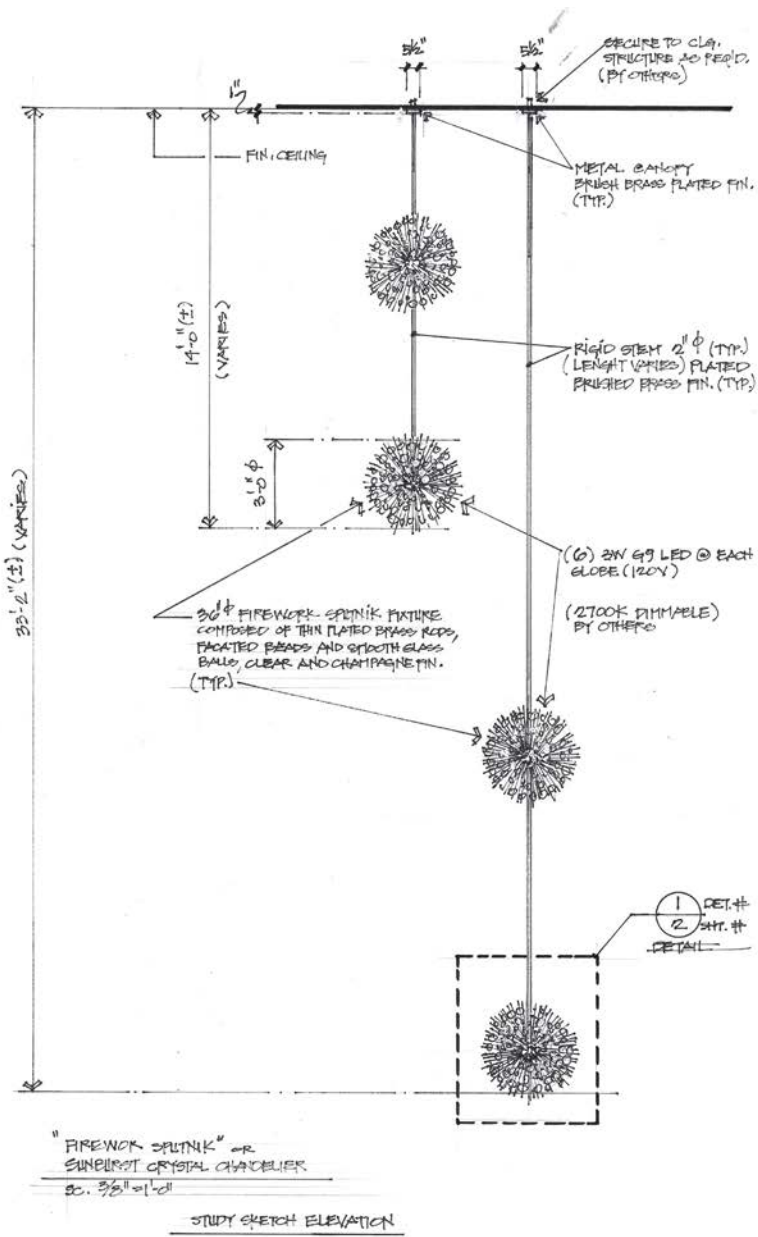


JAMESON



A blending of the clean lines of industrial design with the flair of mid-century modern silhouettes and a dash of contemporary elements, the aesthetic throughout Omni Atlanta may appear simple in form but it's the marriage of form and material that creates a feeling of modern, classic luxury, elevated by feature custom decorative lighting throughout.

A case in point; the project's centerpiece - the Astoria Pendant - was conceived as a reflection of the fireworks displays that wow the crowds attending the games at the adjacent stadium. Lusive engineered a light-as-air cascade of Venetian glass and Austrian crystal to add a focal point and visual energy to the stairwell at the main entry lobby.

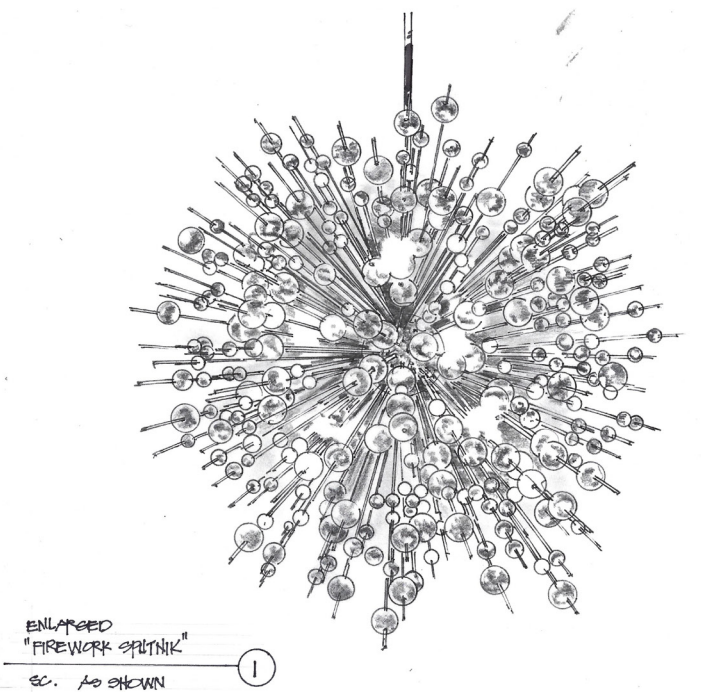


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A pillar of Lusive's success is a comprehensive understanding of the diverse styles in the world of design. We worked closely with the Looney & Associates team throughout the design and manufacturing processes - considering all the aspects of the designs, the best use of materials, the engineering and technical aspects of the fixtures and the environment they were to be installed in - brass and bronze mix effortlessly and in perfect scale in the long hallways of pre-function spaces and tall elevator lobbies; textured glass and dark bronze accent food and beverage spaces to create casual elegance.



The feature lighting Lusive produced for Omni Atlanta is reflective of their design style - contemporary sophistication at its finest. Through communication, a mastery of production techniques and an overview at all steps of the process, we successfully created elements that add energy, focus and drama - an assemblage of lighting that enhances the luxe interiors of one of Atlanta's most renowned hotels.



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