

# LUSIVE

**CASE STUDY: HILTON SAN FRANCISCO UNION SQUARE**



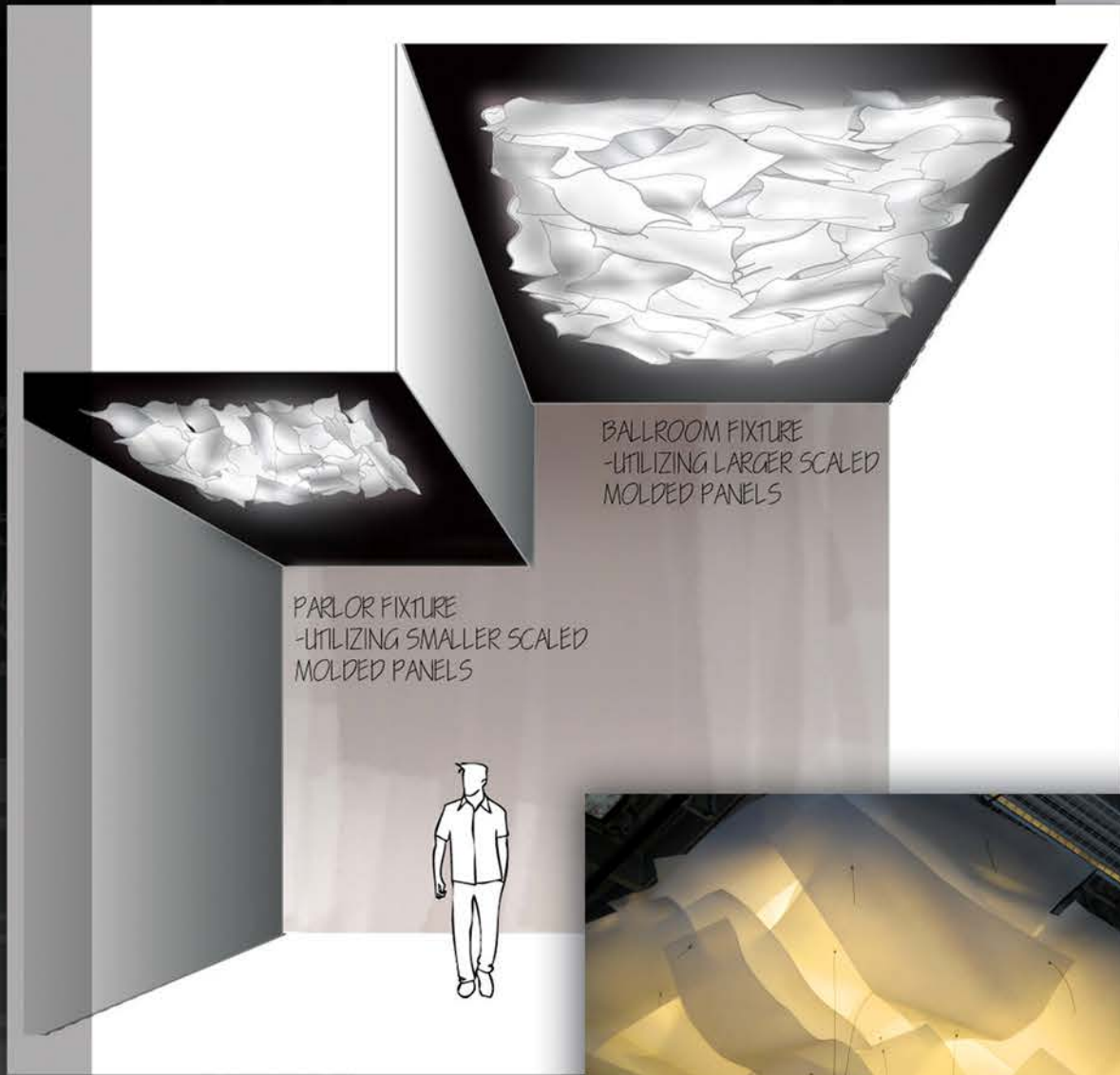


# CASE STUDY

HILTON SAN FRANCISCO  
UNION SQUARE  
Forrest Perkins

The design team at Forrest Perkins was inspired by the famous mist and cloud banks of the San Francisco bay. Lusive rose to the challenge and created illuminated organically molded 'cloud' features for this historic hotel ballroom in the heart of downtown San Francisco.





BALLROOM FIXTURE  
-UTILIZING LARGER SCALED  
MOLDED PANELS

PARLOR FIXTURE  
-UTILIZING SMALLER SCALED  
MOLDED PANELS



Layers of multi-toned heat formed and molded acrylic panels create depth and the illusion of sunlight filtering through clouds.

Lusive created a modular 'origami' style pattern of panels to maintain a natural look and assist the installation team.

Long life and energy efficient dimmable LED strip lighting fixtures were used to create a variety of looks for ballroom events.





## Design Inspiration

Cliff Tuttle  
Forrest Perkins

The Continental Ballroom at the San Francisco Hilton Union Square defines the subtlety and breathtaking brilliance of San Francisco's clouds that are often referred to as the sky's "ceiling." Working with Lusive, Forrest Perkins took the opportunity to design custom lighting that evokes San Francisco's layers of clouds to a sky beyond.





## **CASE STUDY CREDITS**

**PROJECT: HILTON SAN FRANCISCO UNION SQUARE**

**DESIGNER: FORREST PERKINS**

**PURCHASER: BENJAMIN WEST**

